



Promotion and Event Management Officer

Deadline: 30th September 2019 | Apply to: job@sathapana.com.kh

Location

- Head Office (02 Positions)

Responsibilities

- Maintains and enhances public relations of the bank.
- Promote sales to low performance branches and newly established branches.
- Promotes actively SATHAPANA's corporate identity, products, and services through various educational institutions.
- Coordinates the efforts with those of the marketing partners of the company around the business's marketing.
- Acquires business partnerships (merchant) to accepts payment and discount with all SPN's ATM card-holders.
- Actives support on the events' plan and delivery.
- Do research on competitor and customers in order to recommend to Branding and Strategy team to initiate a good and align strategy.
- Perform others task as assigned.

Qualifications

- Bachelor's degree of marketing or relevant.
- 1 - 2 years' prior industry-related marketing, digital marketing, marketing campaigns on social media, media relations, communications, writing and public relations and other related fields.
- Strong communication and interpersonal skills
- Proven knowledge and execution of successful development strategies
- Focused and goal-oriented

How to apply

- Interested candidates are encouraged to submit the updated CVs to: job@sathapana.com.kh
- For more information, please go to www.sathapana.com.kh or contact us at 096 39 65 557 / 096 257 9666