



# Marketing Support Assistant

Closing Date: 31<sup>st</sup> May 2019 | Apply to: [chea.vanna@sathapana.com.kh](mailto:chea.vanna@sathapana.com.kh)

## Locations:

- Head Office (01 Position)

## Responsibilities

- Assist to monitor the implementation and usage of the marketing materials and collaterals at all branches and to make sure all marketing material are aligned with guideline.
- Controls and follows up on the implementation of ongoing marketing, advertising and promotion activities against policies and plans.
- Monitors the effectiveness of media, billboards and other non-digital marketing channels.
- Monitors the branches signboards, light boxes, and the interior and exterior of branches' building ensuring all are within corporate guidelines.
- Monitors the ATMs in branches and offsite locations ensuring all marketing and branding collaterals are within corporate guidelines.
- Perform other tasks assigned by direct supervisor.

## Qualifications

- Bachelor degree in marketing, communications, media and digital, public relations, and international relations.
- Good relevant marketing skills and good knowledge of event management.
- Good analytical skills with data gathering, understanding, and interpretation.
- Ability to support on a given project and see it through a final resolution.
- Good communication skills.
- Enthusiasm and positive attitude.

## How to apply

- Interested candidates are encouraged to submit the updated CVs to [job@sathapana.com.kh](mailto:job@sathapana.com.kh) or [chea.vanna@sathapana.com.kh](mailto:chea.vanna@sathapana.com.kh)
- For more information, please contact us via 096 351 2222/ 096 958 7777/ 096 418 2222 or go to [www.sathapana.com.kh](http://www.sathapana.com.kh)