



Marketing Support Assistant

Deadline: 30th September 2019 | Apply to: job@sathapana.com.kh

Location

- Head Office (01 Position)

Responsibilities

- Assist to monitor the implementation and usage of the marketing materials and collaterals at all branches and to make sure all marketing material are aligned with guideline.
- Controls and follows up on the implementation of ongoing marketing, advertising and promotion activities against policies and plans.
- Monitors the effectiveness of media, billboards and other non-digital marketing channels.
- Monitors the branches signboards, light boxes, and the interior and exterior of branches' building ensuring all are within corporate guidelines.
- Monitors the ATMs in branches and offsite locations ensuring all marketing and branding collaterals are within corporate guidelines.
- Perform other tasks assigned by direct supervisor.

Qualifications

- Bachelor degree in marketing, communications, media and digital, public relations, and international relations.
- Good relevant marketing skills and good knowledge of event management.
- Good analytical skills with data gathering, understanding, and interpretation.
- Ability to support on a given project and see it through a final resolution.
- Good communication skills.
- Enthusiasm and positive attitude.

How to apply

- Interested candidates are encouraged to submit the updated CVs to: job@sathapana.com.kh
- For more information, please go to www.sathapana.com.kh or contact us at 096 39 65 557 / 096 257 9666