



Manager of Product Development Unit

Closing Date: 15th April 2019 | Apply to: chea.vanna@sathapana.com.kh

Location

- Head Office (02)

Job Description

We are looking for a Manager of Product Development Unit who has capacity to plan, manage and monitor campaigns for the Bank's existing products, and reviewing the existing products continuously to ensure that the Bank's existing products stay attractive and up-to-date to the Bank's targeted customers.

Responsibilities

- Identifying the marketing processes for new products rollout
- Managing new product launching and conduct training sessions about the new products to relevant staff/departments
- Monitoring the current market trend and planning new products to be in align with the Bank's strategies and propose for management for approval new products
- Preparing the project plans
- Leading and Managing the development processes of all new products
- Identifying the marketing processes for new products rollout
- Reviewing the existing products continuously to ensure that the Bank's existing products stay attractive to the Bank's targeted customers
- Re-engineering or Restructuring the existing products if necessary
- Planning, managing and monitoring campaigns for the Bank's existing products
- Working closely with related departments and managing product risk, sales, training, reporting, incentive, marketing, operations etc. to ensure
- Performing day-to-day tasks
- Other tasks as assigned by line manage

Qualifications

- Master or Bachelor degree in finance & banking, business or a related field
- At least 3-year-experience in industry of bank, MDI, or MFI
- A highly motivated and self-leadership with strong analytical skills, and the ability to deliver result
- Good negotiation, interpersonal and communication skills

How to apply

- Interested candidates are encouraged to submit the updated CVs and Cover Letters to job@sathapana.com.kh or chea.vanna@sathapana.com.kh
- For more information, please contact us via 096 958 7777 / 096 418 2222 or go to www.sathapana.com.kh