



Manager of Digital and Media Communications Unit

Closing Date: 31st May 2019 | Apply to: chea.vanna@sathapana.com.kh

Locations:

- Head Office (01 Position)

Responsibilities

- Lead and monitors all standard and consistent of digital media both internal and external communications.
- Lead and monitors all the contents update of the social medias, website, intranet, and other communications
- Promote our corporate identity to public with clear, precise and consistent communication without the unnecessary confusion.
- Tracks conversation rates and improves on the social media and website interaction and visited.
- Leads and improves the internal communication for inter-departments, inter-branches, and inter head office and branches
- Leads and improves external communications to partners, agencies, authorities, and press.
- Leads and manage public announcements and manage public relations.
- Leads and improves media relations.
- Gathers and prepares information and data from other departments to draft annual report and newsletter timely and accurately.
- Plans and implements the bank's annual CSR activities including community activity.
- Coordinates and works with the publishers, designers, journalist, marketing agency, and consultant for requires services.
- Perform other tasks assigned by direct supervisor.

Qualifications

- BA or higher in related fields but not limited to marketing, communications, media and digital, public relations, and international relations.
- Good relevant marketing skills
- Strong analytical skills with data gathering, understanding, and interpretation
- Strong leadership skills and the ability to take charge of a given project and see it through a final resolution
- Good communication skills
- Enthusiasm and positive attitude
- Strong leadership management

How to apply

- Interested candidates are encouraged to submit the updated CVs to job@sathapana.com.kh or chea.vanna@sathapana.com.kh
- For more information, please contact us via 096 351 2222/ 096 958 7777/ 096 418 2222 or go to www.sathapana.com.kh