



## Digital Champion Manager

Deadline: 30<sup>th</sup> June 2019 | Apply to: [Sok.Socheat@sathapana.com.kh](mailto:Sok.Socheat@sathapana.com.kh)

### Location

- Head Office (01 Position)

### Responsibilities

- Increase penetration rates of digital customers (Card, Internet and Mobile Banking etc.) as well as channel usage and activities.
- Conceptualize and run campaigns and promotion driven by portfolio analysis.
- Assist to create and maintain digital banking penetration, brand awareness and unique positioning in the market, with the aim of building transaction volumes and gaining enhanced transactions account balances.
- Manage service standards, customer feedback and issues relating to these channels.
- Be a Subject Matter Expert and Go –To person for branches in the area of digital product (Card, Internet and Mobile Banking) as well as channel usage and activities.
- Develop the necessary material and provide training/refreshment to branches and other related department on existing/new digital products.
- Other task assigned by Department Head.

### Qualifications

- Bachelor or Master degree in Business, Accounting, Economics, Management or relevant working experience in this areas.
- At least 4 years experienced in banking or related field.
- Sound knowledge in Digital Banking Service within financial institution.
- Ability to multi-task and be strong organization skills is essential.
- Good Communication skill and strong team player.
- Fluent in verbal and written in English.

### How to apply

- Interested candidates are encouraged to submit the updated CVs and Cover Letters to [job@sathapana.com.kh](mailto:job@sathapana.com.kh) or [Sok.Socheat@sathapana.com.kh](mailto:Sok.Socheat@sathapana.com.kh)
- For more information, please contact us via 096 958 7777 / 096 418 2222 or go to [www.sathapana.com.kh](http://www.sathapana.com.kh)